

The Italian Kitchen Design

PREVIEW EDITION



ILARIA CAMPAGNA
INTERIOR DESIGN

ABOUT THE CREATOR

Ilaria Campagna Interiors

Interior Architect & Designer specialized in the Italian luxury all over the world



Combining creativity, aesthetics and uniqueness with passion for arts, design, colours and materials, **Ilaria specializes in Luxury Interior Design** attuned to the needs, culture and desires of her international clientele.

Native Italian, formally Educated with high school in Classical Studies, and **Masters Degree in Architecture at IUAV University in Venice.**

At the begin of her career, **she worked between Venice and Milan, hotspots of Art and Design**, relating with discerning clientele and developing an international attitude.

With 10 years of experience in the industry, Ilaria and her international team of architects and designers, **takes inspiration from any sphere of life favouring a holistic philosophy** where structure, interior architecture and decorative elements are considered as one.

This coincidence of life experience and passion gives her **fresh, globally-inspired aesthetic with a craftsmanship sensibility** which makes unique interiors in every part of the world.



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INTERIOR DESIGN

ABOUT THE GUIDES

About «*The Italian Style*» Guides

I've always believed that beauty isn't something you simply see - it's something you feel.

It's in the light that fills a room in the morning, the sound of a coffee cup on marble, the warmth of a wooden table where people gather to share stories, meals, and moments.

***Because your home should be more than beautiful.
It should make you feel alive.***



ABOUT THE GUIDES

About «*The Italian Style*» Guides

For me, design has never been just about aesthetics. It's about creating spaces that make life feel richer, calmer, more human.

Over the years, I've met so many **people who dream of bringing that same sense of Italian warmth and elegance into their own homes** — not as a trend, but as a way of living. And that's why I created these guides.



They are a reflection of what I love most about Italian style: its timeless grace, its imperfect beauty, and its ability to turn ordinary spaces into something deeply meaningful.

Through these pages, I want to share a piece of that world with you — the textures, colors, and rituals that make Italian living so special”.

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The Italian Kitchen Design

Where warmth meets soul, and elegance lasts forever

In Italy, **the kitchen is far more than a functional space — it is the beating heart of the home.**

It's where mornings begin with the smell of freshly brewed **coffee** and where evenings slow down over a **glass of wine** and **homemade pasta**.



It's where **children do their homework** on marble countertops while **parents prepare meals**.

It's where **laughter echoes, voices rise and fall in animated conversation**, and time seems to stretch — not rushed, but savored.

The Italian kitchen is not a showroom. it's a living, breathing space. It's warm, open, and deeply human.

INTRODUCTION

In Italian culture, **“la cucina”** is where stories unfold. It's where life happens. It's where we gather not only to eat, but to reconnect. To share. To debate.

Designing an Italian kitchen means embracing this lifestyle. It's about creating a **space that invites togetherness, authenticity, and effortless beauty.**



A place where elegance meets everyday life. Where luxury doesn't shout — it whispers through **natural materials, warm tones, artisanal touches**, and the unmistakable feeling of being home.

This guide is your invitation to bring that spirit into your own home. Not just through design, but through intention.

*Welcome to The Italian Kitchen Design.
A journey into warmth, beauty, and the timeless art
of living well - together.*

CHAPTER 01

Materials That Breathe Life

Why materials matter

In Italian interior design, **materials** are not merely a technical choice — they are a **declaration of identity**, a **reflection of heritage**, and an embrace of lived beauty.

Every surface tells a story: the worn grain of **wood** speaks of **time and touch**; the cool strength of **stone** recalls the **permanence of ancient places**; the soft sheen of **brass** whispers quiet sophistication.



Wood: The Foundation of Warmth

From exposed beams to handcrafted cabinetry, wood adds texture and timelessness.

What to do

Choose untreated oak, walnut, or larch with natural finishes for a lived-in elegance.

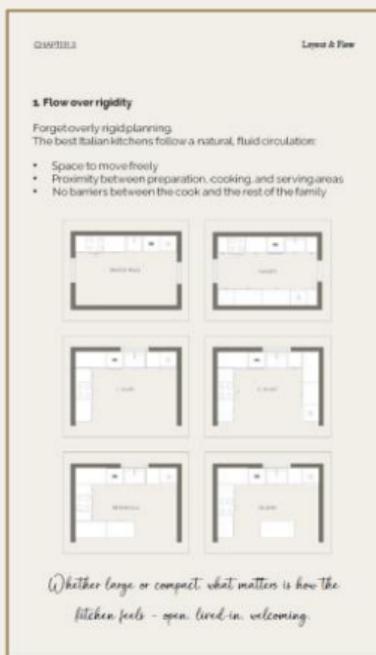


A Glimpse Inside..

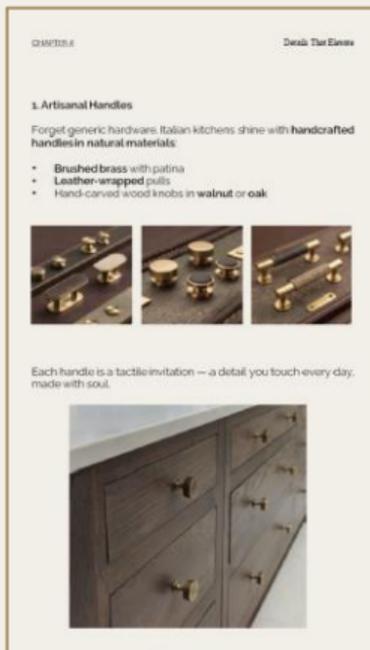
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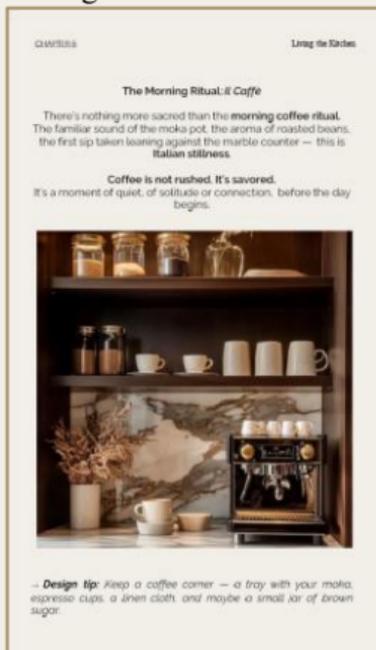
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Early Feedbacks

Elena M. – California, USA

"This guide is pure inspiration. I never imagined a kitchen could feel so calm, elegant, and alive at the same time. I've already started rearranging mine using the color palette and layout tips — and I finally feel connected to my space."

Rachel L. – Sydney, Australia

"Ilaria's approach is exactly what I needed — stylish, but soulful. The guide isn't just about furniture or materials, it's about how you want to live. Every page feels intentional, warm, and beautifully Italian."

Caroline D. – New York, USA

"From the textures to the lighting suggestions, this guide is like having a designer friend walk you through a transformation. It made me fall in love with the idea of everyday rituals in the kitchen — Italian style."

Any questions?!

Do you have any questions
about the guide?

Ask me!

Write me your questions in the comments
under a photo of your choice on my
Instagram profile, and I'll answer you.

[CLICK HERE TO GO TO MY IG PROFILE AND WRITE ME!](#)

And follow the Journey on Instagram

For real Italian interiors, tips and rituals
straight from Italy

